

主办单位 Organiser



协办单位 Co-organisers



THE 2ND

FMA

2017

檳城福商公會全球企業大獎
FMA Golden Globe Enterprise Award



NOMINATION HANDBOOK

卓越企業精神獎
OUTSMART ENTERPRISE
AWARD

企業創新獎
BUSINESS INNOVATION
AWARD

企業新秀獎
RISING STAR
AWARD

The 2nd

2017

FMA Golden Globe Enterprise Award

第二屆 檳城福商公會全球企業大獎

Objectives 宗旨

This award is presented in recognition of the most outstanding enterprise which has been exceptional from a wide variety of industry sectors. The enterprise has created quality competitive advantage in distinguished themselves through demonstrating high level of commitment and responsible to consumers and society, meantime setting a benchmark as a leader to drive sustainable growth in this rigorous business environment.

此獎項旨在表彰各領域最具優質競爭力的卓越企業，並增強社會各界商家及消費者對於該企業盡善社會之精神與貢獻的認可；從而樹立更多良好典範，讓更多企業從中學習，精益求精，進而提升企業水準及推動企業邁向永續發展。

Organiser
主辦單位



檳城福商公會
PENANG FUJIAN MERCHANTS
ASSOCIATION
since 1938

Co-Organiser
協辦單位



馬中總商會檳州分會

Date
日期 : 22nd July 2017

Time
時間 : 7pm - 10pm

Venue
地點 : (Banquet Hall) THE TOP. KOMTAR, Penang



檳城福商公會全球企業大獎
FMA Golden Globe Enterprise Award

AWARD CATEGORIES

2017 FMA Golden Globe Award honors enterprises that demonstrated professionalism, strong expertise and innovative in distinguished them from the business market. Each of the award category will be comprised of,

Platinum Award (1 awardee), Gold Award (1 awardee), Silver Award (1 awardee) and Bronze Award (or Remarkable Enterprise Award - 5 awardee)

OUTSMART ENTERPRISE AWARD

卓越企業精神獎

The Outsmart Enterprise award is the pinnacle award for FMA Golden Globe Award. Enterprises would have received the highest ratings and are the best in market in their respective categories applied for, with exemplary track record in most areas.

BUSINESS INNOVATION AWARD

企業創新獎

Awarded to the local enterprise with innovative ideas, processes, products and/or services that have contributed to the success of the company, its employees and stakeholders.

RISING STAR AWARD

企業新秀獎

Awarded to the best new, up-and-coming local enterprise that has displayed great potential to become a successful player in the local and/ or international market.

(Businesses vying for the Rising Star will NOT be evaluated based on the sales turnover categorisation)

QUALIFYING CRITERIA TERMS & CONDITIONS

For All Categories

- A nominee must be Malaysian incorporated company registered under the Companies Commission of Malaysia (CCM).
- Three (3) years of the latest Audited Financial Reports for 2014, 2015 & 2016, or could be replaced by Management Accounts if "2016 Audited Financial Report" is still not available. (Only latest audited financial report is needed for submission of **Rising Star Award**.)
- Applicants shall not submit more than one application form for the same award category.
- All Directors of the company must not have been involved in any legal business suit, any current negative CCRIS record, or have regulatory problems with relevant authorities in the past two years.
- Must not be part of a multinational group, with multinational referring to foreign-owned companies and brands, with operations in multiple geographical locations. HOWEVER, Malaysian-owned companies operating in multiple geographical locations are eligible to apply.
- If the business is a franchise, the Franchisor, not the Franchisee, could apply. However the Franchisor must be a Malaysian company.
- Can either be a parent/ holding company or a subsidiary company. If the parent company participates then all its subsidiaries will not be eligible automatically.
- All winners from previous years are also eligible and encouraged to participate.
- Applications that are incomplete and/ or received after deadline will be rejected.
- Any information provided by applicants/ winners if discovered subsequently to be fraudulent or false, both the application and the applicant will be disqualified and the award shall be revoked.
- The Judges' decisions are final. No appeal or disputes will be entertained. The applicants shall not resort to court proceedings to review the judges decisions. All decisions made by the Organizer pertaining to the Award shall be final and binding.

*The Organizer will not be held responsible for damaged entries or lost through post. Proof of posting is not proof of receipt.

GUIDELINES by award categories

OUTSMART ENTERPRISE AWARD 卓越企業精神獎

This Award is the pinnacle award for FMA Golden Globe Award.
(Submit company profile / max of 2000 words)

(Examples of areas to address)

A. Achievements

- Please list down nominee's company achievements.
- Please list down nominee's personal achievements.

B. Market Presence

- Please describe the company's current development, target market, market position, market size, market strategy, and what sets it apart from its competitors.
- Please describe about the company's business risks, obstacles, and how they were overcome.
- Please list down the company's corporate social responsibility (CSR) effort.
- Please describe the success of the company in terms of financial growth, effective reduction of costs, the positive work environment and culture established by the nominee, how the company recognizes and rewards employees, and the positive impact it has on the market.

BUSINESS INNOVATION AWARD 企業創新獎

This Award is for companies with the most innovative ideas, processes, products and or services that have contributed to the success of the companies and their employees, shareholders and other stakeholders. Innovation occurs by design and by using methods, practices, techniques, often beyond the use of new tool or technology.
(Submit company profile / max of 2000 words)

(Examples of areas to address)

A. Innovation

- What is the innovation for which you seek the Award? Tell us about your innovation - If you are not the original creator of the innovation, state where it originated from and the modifications that you have made to the innovation that have made a difference and been beneficial to your organisation/business - Innovation may involve the use of information & communications technology (ICT)
- The benefits of the innovation to your organisation

B. Impact

- Innovation's impact to date (e.g. increase in revenue and profits, improved efficiency and productivity, enhanced welfare of the stakeholders such as employees, shareholders, community)
- How has the impact been measured or evaluated?

C. Sustainability of the Innovation

- Commitment by management to promote, ensure and/or enhance the sustainability of this innovation

RISING STAR AWARD 企業新秀獎

This Award is for the best new, up-and-coming company (less than 3 years in operations) which has displayed great potential to become a successful player in the local and/or international market.
(Submit company profile / max of 2000 words)

(Examples of areas to address)

A. Business Model

- Your business model and/or your products/services and why you believe it/ they will be successful within the next two to three years.
- Present a unique and competitive business concept and/or strategy which will make the company different from its competitors and become successful in the market

B. Potential

- Business plans (including financial projections) to demonstrate the potential growth of your company in terms of revenue and profits.

C. Sustainability

- How the company will sustain/enhance the success of the business model and/or its products/services



報名表格

APPLICATION FORM

Date **22 JULY 2017** Saturday Time **7PM - 10PM** Dress Code **FORMAL**

A. COMPANY BACKGROUND 企業資料

Name of Company :
公司名稱

Name of CEO/ MD :
姓名 (首席執行官/董事)

Title of CEO/ MD : Tan Sri 丹斯里 Dato' Sri 拿督斯里 Dato' 拿督 Mr. 先生 Ms. 小姐 Dr. 博士 Others : 其它

NRIC Number :
身份證號碼

Company Address :
通訊地址

Company Email Address :
電郵

Company Telephone Number :
聯絡號碼

Total Number of Staffs : _____ Number of Executives : _____ Non Executives : _____
員工總計 高層人數 非高層人數

Type of ISO Certification (if any) :
ISO認證類型 (若有)

Website Address :
公司網址

Company Registration Number :
公司註冊號碼

Date of Company Registration :
公司註冊日期

Awards received (if any) :
曾獲獎項/ 榮譽

Is your holding company listed : Yes 是 No 否
企業屬上市公司?

B. NATURE OF BUSINESS 企業性質

- (i) Which industry is the nominee operating in? (Please tick the relevant)
您的企業屬性以下哪個領域? (請在相關領域打勾)
- Education 教育文化 Hospitality / Travel 服務業 Information Technology 科技/資訊工藝 Manufacturing 製造業
- Professional Services 專業服務 Real Estate/ Construction 房地產物業 Telecommunications 電訊業 Transportation/ Logistics 運輸交通/ 物流
- Wholesale/ Retail 批發零售業 Others, please specify : _____
- (ii) Please provide a brief description of the nominee's core business. (max 50 words)
(Please also attach your company brochures, catalogues, corporate videos where it is applicable to assist the judge in their evaluation process)
請簡要說明您的企業性質。(僅限50字內)
(請附上企業手冊、商品目錄、企業視頻等等適用於協助評審進行評估及審核)



OUTSMART ENTERPRISE AWARD
卓越企業精神獎



BUSINESS INNOVATION AWARD
企業創新獎



RISING STAR AWARD
企業新秀獎

Please tick
 請選擇

C. AUDITED FINANCIAL STATEMENTS 財務資料

Financial Year Ended 財政年度	2014	2015	2016
Annual Turnover 年度營業額	RM	RM	RM
Net Profit Before Tax 稅前淨利	RM	RM	RM

(Nominee's Signature & Company Stamp) 簽署 & 公司蓋章 (被提名人)

Name :

Designation :

Date :

(Nominator's Signature & Company Stamp) 簽署 & 公司蓋章 (提名者)

Name :

Designation :

Date :

Nominee's representative to be contacted for further information :
 欲獲取更多關於企業/被提名人的相關資訊，可聯絡以下負責人：

Name (Mr/ Ms):

Phone:

Email:

DECLARATION FORM 報名申報表

I declare that the information stated in this nomination form together with the accompanying documentation is true and accurate to the best of my knowledge and complied with the eligibility criteria. I also agree to:

- Comply with the rules and regulations outlined by the organisers.
- Notify FMA secretariat office if there are changes to the information I have given.
- Permit the organiser and judges to verify information provided with any 3rd party.
- Provide my company's audited financial statement and other relevant information in this nomination form for verification with statutory authorities.
- Abide by the guidelines to the use of the FMA Golden Globe Award logo.
- Abide to the decisions of the panel judge as final.

本人僅此表明，在本申請表格中所填寫之事項及所呈交的附件均屬事實及正確無誤，並符合參獎資格標準。本人也同意：

- 遵守主辦單位所概述的規則和條款。
- 若本人所提供的信息有所更改，會自行立即接洽檳城福商公會秘書處。
- 允許主辦單位和評審團驗證任何第三方所提供的資訊。
- 在本報名表格中提供已經審計的財務報表和其他相關資料，以供評審團核實。
- 遵守FMA金球企業獎的參獎指南並慎用其獎項徽標。
- 尊重評審團的最終決定。

(Signature & Company Stamp) 簽署 & 公司蓋章

Name :

Designation :

Date :

No	Item	✓
1	Types and printed responses to Award Category guidelines (a maximum of ten A4-size pages for each applications / category, single sided per sheet using Times New Roman, 12pt font size) 所有呈交的文件資料須以電腦打印 (格式：每個報名者/獎項類別僅限10頁A4尺寸、單面、字體為 12pt Times New Roman)	
2	Completed and signed Application & Declaration Form 已填妥/簽署的報名表格和申報表	
3	Relevant supporting documentations (e.g) certifications, testimonials by customers, etc. 相關證明文件 (例：榮譽文憑/證書、客戶見證書等等)	
4	Cheque or postal order for processing fee (RM1000 for each award application) RM1000報名費用支票	
5	Properly labelled envelope with contact name and number 附上聯繫人姓名、聯絡號碼的標籤信封	
6	Copy of latest annual return, endorsed by Companies Commission of Malaysia (CCM) 馬來西亞公司委員會 (SSM) 認證最新年度回報副本	
7	Three (3) years of the latest Audited Financial Reports for 2014, 2015 & 2016, or could be replaced by Management Accounts if "2016 Audited Financial Report" is still not available. (For Rising Star Award, latest audited financial statement or management accounts) 最新的3年財政年度已審核的財務報告，既2014至2016財務年；若最新一年（2016年）的財務報告尚未審核完整，可遞交企業內部管理會計報告作為替代。 (唯參與企業新秀獎的企業務必提呈三年的完整財務報告。)	
8	Form 9, 24, 49	
9	2 passport size photographs of CEO/ Managing Director, 2 photographs of office, business premises, or factory, and company logo in Adobe Illustrator of PDF Format – burn into CD format. 2張CEO/ 總經理照片 (護照尺寸)；2張辦公室、商業場所或工廠照片；PDF格式的ADOBE ILLUSTRATOR公司商標 (錄成CD格式)	

- All information in this nomination form shall be treated with strictest confidence.
報名者所提供的所有資料將被嚴格保密。
- A non-refundable processing fees of RM1000 is required per nomination. All cheque should be crossed and made payable to "Penang Fujian Merchants Association",
報名費為RM1000 (恕不退款)。所有支票請署名支付於：

Penang Fujian Merchants Association
UOB 1723015885

- Please provide a reply to all questions in all the sections, and denote N/A (not applicable) where deemed appropriate. Check all boxes where appropriate.
請完整地回答所有答問卷的問題；不相關的問題請註明N/A。並在以上的所需文件欄打勾 以示完成。

Nomination form and answer sheets should be inserted in an envelope, separating each category if more than one category is applied.
提名表格和答問卷須收入信封中再呈交。

AWARDS TIMELINE 獎項時程

Submission of entries : April to June 2017
報名時程

Deadline for entries : 15th June 2017
報名截止

Judging of entries : June to July 2017
評審審核時程

Awards Ceremony : 22nd July 2017
獎項典禮

Send your applications to:
將完整的報名表格和文件資料寄到以下地址：

Tan Commercial Management Services Sdn Bhd
85, Muntri Street, 10200 Penang, Malaysia.
T : +604-263 8100 +604-263 8200
E : tcms@tcms.com.my



檳城福商公會全球企業大獎
FMA Golden Globe Enterprise Award

獎項類別

2017檳城福商公會 全球企業大獎旨在嘉許各大創業經驗豐富和創意顯著的企業家獲得社會和各界的廣泛認同；而每個類別的獎項將會區分為

白金獎（1名）、金獎（1名）、銀獎（1名）以及銅獎（暨企業優秀獎5名）。

卓越企業精神獎

OUTSMART ENTERPRISE AWARD

此獎項可作為全球企業大獎的最高榮譽，表揚在重要的商務管理行為準則中表現最卓越的企業者。此獎項榮譽被視為對企業在國內乃至於全球日新月異的環境中卓越經營的證明及認可之殊榮。

企業創新獎

BUSINESS INNOVATION AWARD

此獎項可作為企業在提高企業競爭力的多個範疇所開發的創新思想、作業流程、產品和服務的傑出表現與成就；並對企業、員工和利益相關者做出的極大貢獻。

企業新秀獎

RISING STAR AWARD

此獎項可作為嘉許富有巨大潛力的新秀企業在助推企業成長所達到的成就與優越表現；同時精益求精，扮演開拓更多潛力市場的重要角色。

（此獎項的評審準則將不涉及或根據該企業的銷售或盈利分類進行評估）

參獎資格

- 須是馬來西亞委員會 (SSM) 旗下註冊公司。
- 須提呈最新的3年財政年度已審核的財務報告，既2014至2016財務年；若最新一年 (2016年) 的財務報告尚未審核完整，可遞交企業內部管理會計報告作為替代。(唯參與企業新秀獎的企業務必提呈三年的完整財務報告。)
- 每個企業只允許在每個獎項類別當中投下最多一份 (1) 報名表格。
- 該企業裡的所有董事須不曾在近兩年裡涉及任何法律訴訟、任何信託牽扯問題、或有關部門所引發的監管問題。
- 該企業不得是在多個地理位置進行業務的跨國集團或組織 (所謂的跨國集團或組織指的是外資企業和品牌)。不過，在多個地理位置經營的馬來西亞所屬企業則有資格參選。
- 該企業須是馬來西亞註冊企業及持有特許經營權的特許人，而不是特許經營者；該企業可以是母公司、控股公司或子公司。若母公司參與，則所有旗下的子公司將不符合資格。
- 歷屆獲獎者也擁有資格並被鼓勵再度參加。
- 不完整的報名表格或於截止日期後呈交的報名企業，一概被取消資格，恕不受理。
- 報名者或獲獎者隨後若被發現呈報欺詐或虛假的資料或信息，該企業和申請人的資格也將被取消。
- 評審團的決定是最終決定，報名者不可訴諸或上訴複審的決定；主辦單位所做出的決定均具約束力。

*主辦單位不會對被損壞的文件/資料或通過郵寄所遺失的一切相關文件/資料負責；郵寄收據並不足以作為已呈交文件/資料的最佳證明。

獎項類別準則

卓越企業精神獎

OUTSMART ENTERPRISE AWARD

此獎項可作為全球企業大獎的最高榮譽，表揚在重要的商務管理行為準則中表現最卓越的企業者。此獎項被視為對企業在國內乃至於全球日新月異的環境中卓越經營的證明及認可之殊榮。

(呈交公司簡介/ 僅限於2000字內的文字書寫)

- A. 成就簡介
- 企業的成就簡介/曾獲得的獎項榮譽
 - 提名者的成就簡介/曾獲得的獎項榮譽
- B. 市場現況
- 請說明企業目前的發展進度、目標市場、市場地位、規模、策略、以及與競爭對手的區別；如何克服商業風險、障礙等等
 - 公司的企業社會責任 (CSR)
 - 請說明企業在財務增長範圍裡，如何有效降低成本、提供絕佳工作環境同時建立美好企業文化，以及如何認可並獎勵旗下員工，及企業對市場所貢獻的顯著影響

企業創新獎

BUSINESS INNOVATION AWARD

此獎項可作為企業在提高企業競爭力的多範疇所開發的創新思想、作業流程、產品和服務的傑出表現與成就；並對企業、員工和利益相關者做出的極大貢獻；包括創新改革研發的設計和使用方法、實踐、技術及工具。

(呈交公司簡介/ 僅限於2000字內的文字書寫)

- A. 創新
- 請說明您所做出的創新改革 - 如果您不是創新改革的原創創始人，請密切說明該創新靈感源自何處，以及該創新的改變對您的企業有何幫助。您所說明的創新可涵蓋至信息通信技術領域 (ICT) 等等。
 - 創新改革對您的企業所達到的利益。
- B. 影響力
- 創新改革企業迄今為止的巨大影響。(例：提升企業利潤、提高效率和生產力、增強員工、股東及社區等利益相關方面的福利)
 - 您如何評估或衡量該影響力的大小？
- C. 創新的可持續發展導向。
- 請說明管理層如何規劃以促進並增強該創新改革的可持續性。

企業新秀獎

RISING STAR AWARD

此獎項可作為嘉許富有巨大潛力的新秀企業 (少於3年的企業) 在助推企業成長所達到的成就與優越表現；同時精益求精，扮演開拓更多潛力市場的重要角色。

(呈交公司簡介/ 僅限於2000字內的文字書寫)

- A. 企業模式
- 請說明您的企業模式和/或您的產品/服務性質，及您為什麼堅信您的企業將在未來二到三年內取得更高的成就。
 - 提出具有與競爭對手不同的獨特企業模式概念和/或策略以幫助您的企業取得更高成就。
- B. 潛能
- 請說明您所規劃的企業藍圖如何幫助提升收入、利潤和潛在成長 (包括策略性的財務規劃)。
- C. 可續性
- 請說明您如何維持可續性的商業模式和/或您的產品/服務來取得更高的成就。

Enquiries 其他相關資訊

For more information on 2017 FMA Golden Globe Award, kindly contact,
更多關於2017年檳城福商公會 金球企業大獎詳情，請洽詢：

FUJIAN MERCHANTS ASSOCIATION

檳城福商公會

35, Lebuhr Clarke (Off Jalan Hutton),
10050, Penang, Malaysia

Email 電郵

fmaaward@gmail.com

Contacts 聯絡號碼

Nomination Director 提名主任
Project Secretary 工委秘書

KC TAN (陳孔傳)
Lim Gin Seng (林錦成)

+6012-402 3331
+6012-403 2391